ZineINC™ - 5 Information Transfer Certainty Levels

Level I	Level II	Level III	Level IV	Level V
Information **DELIVERED & DISPLAYED**	Information **OPENED & READ**	Information **CLAIMED to be UNDERSTOOD**	Information **DISCUSSED & EXPLAINED**	Information **TRANSFER VERIFIED**
CERTAINTY that the message has reached the target audience and its title and intro has been actually displayed in front of reader's eyes	**CERTAINTY** that the message has been clicked upon, opened and read by its target readers	**CERTAINTY** that the message has been absorbed and readers have taken full responsibility for understanding its content by clicking the "Read & Understood" virtual signature button	**CERTAINTY** that all difficult or doubtful issues are thoroughly clarified in moderated internal support discussions and collaborative knowledge sharing	**CERTAINTY** that a successful information transfer has actually taken place and is visible in versatile knowledge tests' results
YOU KNOW • who and when has been shown the message	**YOU KNOW** • who, when, where, on which device has read the message • how long the message was read • response times (from receiving to reading) • message impact on readers' involvement • message propagation directions • all comments posted	**YOU KNOW** • who, when, where, on which device has signed the message and who has not • hesitation delays (from opening to signing) • quality of sent information	**YOU KNOW** • detailed helpdesk qualitative analytics including: support intensity, participants, their spread, discussions life-cycles, most tenacious questions & challenges, support response speed & quality • horizontal knowledge sharing intensity and directions	**YOU KNOW** • individual and group knowledge levels • test peeking ratios • answer hesitation times • knowledge accumulation acceleration • developmental directions trends and preferences
YOU GET • sleek magazine • iOS & Android mobile versions • unlimited number of communication channels • interesting & favorites • 3-level message prioritization • message release scheduling (publish & expire) • full support for files, pics, video, prezi, dropbox, ext. links • basic alert system	**YOU GET** • advanced notifications • semantic search engine • comments and discussion fora • discussion active subscriptions • detailed traffic and reading analytics • ZineRank™ message impact • direct mail targeting • channel statistics for editors	**YOU GET** • virtual signature mechanism • direct monitoring with reminders • professional network exchange channel • channel statistics for editors • public RSS channels • premium content channels • competition scans • automatic press digests • Twitter integration • channel editor's alerts • public profiles • professional network exchange channel	**YOU GET** • internal support channels • helpdesk moderator's mobile panel • horizontal social channels • collaborative project channels • automatic FAQs • helpdesk discussion search indexing	**YOU GET** • versatile questionnaire templates • automatic certification generation • on-boarding processing • tests moderation with reminders • internal surveys / social consultations / contest mechanisms

PRICING EXAMPLE

Level I	Level II	Level III	Level IV	Level V
0,39€ /user/m no. of users 1000	**1,99€** /user/m no. of users 1000	**3,99€** /user/m no. of users 1000	**4,49€** /user/m no. of users 1000	**4,99€** /user/m no. of users 1000

IMPLEMENTATION, TRAINING & SUPPORT

Implementation Phase Elements (examples):	1,000 - 1,200 € / day
Initial System Instance Setup	
Kick-off Meeting - strategic decisions on purpose, audiences, milestones, etc.	
Set-up Definition Meetings - a practical roadmap of the implementation	
Client Customized Application Branding	
Application Implementation by ZineINC Project Manager	
Trainings for SuperUsers and Channel Owners/ Administrators	
Roll-Out Design and Support	
Support & Maintenance:	
Technical Support & Maintenance	7.5% of total yearly cost
2nd level User Support	7.5% of total yearly cost
Dedicated Communication Moderator	100€ per channel / m.
Extra Services On-Demand:	
Integration with naitive ERP and communication systems	1,000 - 1,200 € / day
In-House implementation (in place of Cloud SaaS version)	to be discussed
Specialized Communication Audits and Reports	to be discussed

All prices are net of VAT and are indicative. For detailed quotes please contact ZineINC™ sales offices.